
Financial modeling is a critical tool for any entrepreneur or small business owner. It allows you to evaluate financial strategies, make informed decisions, and ensure long-term growth. This book, written by the Founder and CEO of the prestigious New York School of Finance, will teach you the fundamental concepts of financial modeling and how to apply them using Microsoft Excel.

You'll learn how to:

- Create financial models to raise capital and increase cash flow
- Improve operations and plan projects
- Make decisions based on sound financial analysis

This book is an essential resource for anyone looking to build a strong financial foundation for their business. It is designed for data professionals, analysts, and entrepreneurs who want to enhance their financial decision-making skills. Whether you're an experienced business person or expect to make money on the products or services offered to the public, you'll find the strategies you need to succeed.

Financial Modeling for Business Owners and Entrepreneurs will show you how to:

- Develop spreadsheet models
- Create financial statements
- Analyze profitability ratios
- Use financial ratios to evaluate business performance

This book is an updated version of Sawyer's 2009 title, Pro Excel Financial Modeling. It is the perfect companion for those looking to improve their financial modeling skills and make better business decisions.


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